

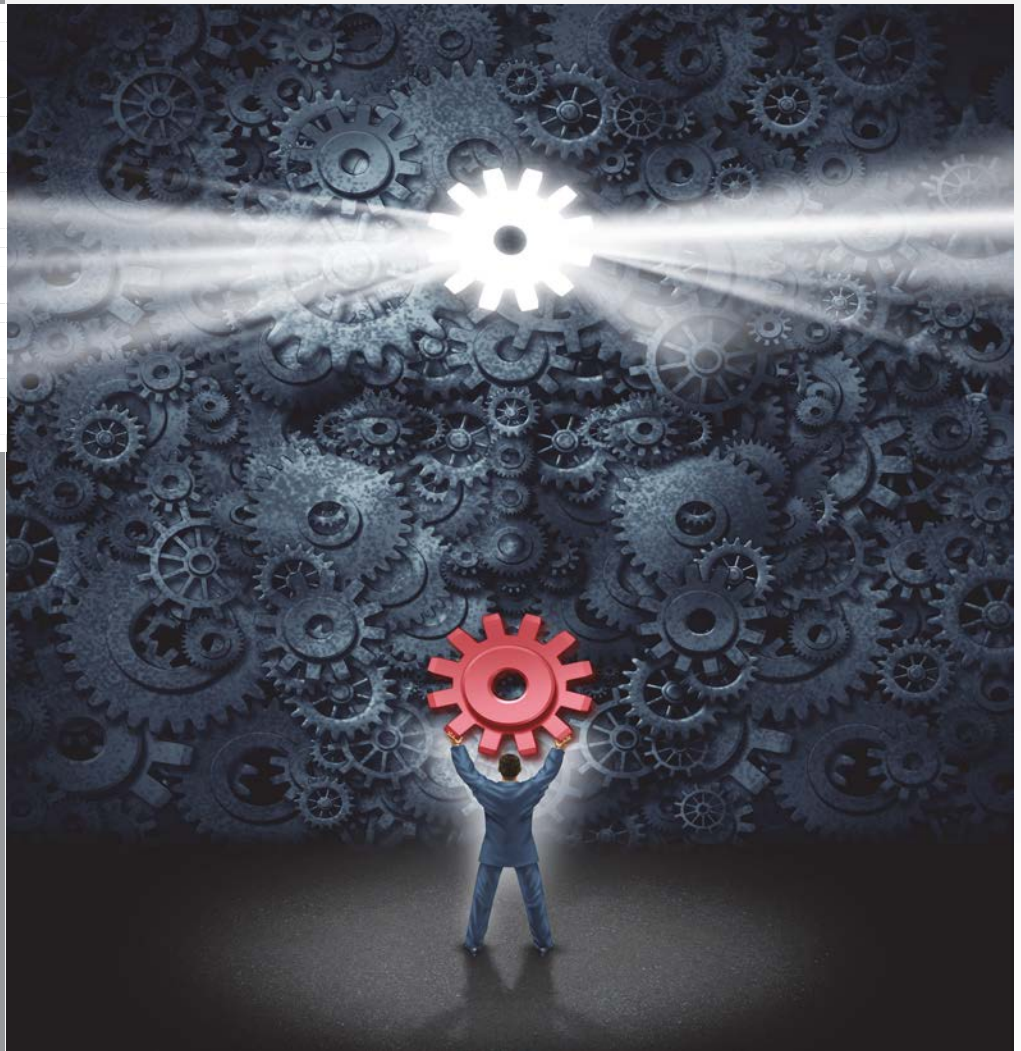
Professional Development Master Class

# The Role & Responsibilities of a Stage-Gate® Process Manager



“There is a direct correlation between having a Stage-Gate Process Manager in place and achieving success with your Stage-Gate Idea-to-Launch process.”

Michael Phillips  
Managing Director  
Stage-Gate International - Global  
Professional Development



*Compelling two-day workshop for those seeking to become a high performing Stage-Gate Process Manager*

Phone: +1-905-637-8797  
[www.stage-gate.com](http://www.stage-gate.com)



# Stage-Gate® Process Manager

## Day One

- 9:00 Introduction and Purpose
- 9:15 Overview of the Role of the Innovation Process Manager
- 10:45 Networking Break
- 11:00 Role 1 — The Process Expert
- 12:30 Networking Lunch
- 1:30 Role 2—The Champion of Change
- 3:00 Networking Break
- 3:15 Role 3—The Educator
- 4:45 Wrap up and Q&A
- 5:00 End of Day 1

## Day Two

- 9:00 Recap of Day 1
- 9:15 Role 4—The Process Co-ordinator
- 10:45 Networking Break
- 11:00 Role 5—The Gate Facilitator
- 12:30 Networking Lunch
- 1:30 Role 6—The Score-keeper
- 3:00 Networking Break
- 3:15 The Role of the Process Manager in your Business
- 4:45 Wrap up and Q&A
- 5:00 Close Day 2

**Register today!** [www.stage-gate.com](http://www.stage-gate.com)

### PROGRAM INFORMATION

**ENROLLMENT FEE :** \$1595 USD/person. Fee includes all seminar materials, luncheons, and refreshment breaks.

#### SAVE UP TO \$300:

Save \$300 – Early Bird Discount Offered to First 5 Registrants (limited time offer).

**LOCATION AND ACCOMMODATIONS:** Visit [www.stage-gate.com](http://www.stage-gate.com) for more information.

**No Risk Guarantee:** Your satisfaction is 100% guaranteed

#### FLEXIBLE CANCELLATION OPTIONS:

- Simply provide written notice 30 days prior to the event and receive a full credit voucher, or a refund, less a \$200 USD fee
- Alternatively, send a substitute, or receive the workshop materials

#### QUESTIONS?

Please contact Sue Phillips at [sue.phillips@stage-gate.com](mailto:sue.phillips@stage-gate.com) or +1-905-637-8797 ext. 231.